



Jason Bamert

Associate Director of Education
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Jason has 25+ years of experience in the technology industry and is the Associate Director of Education for Optus Enterprise.

He has developed Optus' National Industry based Education strategy and created a capacity to commercialise and extract value from innovation and research partnerships across Higher Education and Vocational Education institutes.

Jason has extensive experience working across many sectors in Optus, including Enterprise, Wholesale and Public Sector channels in Sales and People Leadership, Strategy Development, Transformation for Change and Partnerships for Growth.

He brings a deep understanding of how technology and digitalisation can drive business transformation and how

Academia and Industry can collaborate to deliver on game-changing outcomes for the benefit of our national economy.

Jason's experiences are particularly relevant when looking at how educational institutes can use technologies to transform existing processes and practices and become more relevant across industry, government and communities in the global economy.

He is a past and current student of the Macquarie Graduate School of Management (MGSM) and LaTrobe University (MBA).

In his spare time Jason enjoys spending time with his wife and their 14 and 17 year old children, activities and pursuits associated with our great natural outdoors including hiking, running, cycling and snow sports and has a keen curiosity for World History and life-long learning.

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